

Agustín Rudegar

AI Product Designer & Automation Systems Designer

With a background in graphic design and over 10 years of experience in digital design. Recently specialized in building AI-powered workflows, automation systems, and intelligent assistants for business operations.

CONTACT

agustin.rudegar@gmail.com
+34 691 864 360

KEY QUALIFICATIONS

- **AI Workflow Automation** (n8n, APIs, LLMs, AI Agents, Claude, Gemini, OpenAI)
- **Semantic Search & Data Systems** (Qdrant, OCR, structured data pipelines)
- **Product & UX Design** (Figma, scalable design systems, user-centered flows)
- **Integrations** (Google Workspace, Twilio, Stripe, Supabase, Baserow)
- **Generative Art & Blockchain** (NFTs, digital art systems, traditional art)

EDUCATION

2009 → 13
Graphic Design
Universidad de Palermo

2017 → 2019
Fine Arts
Barcelona Academy of Art

2025
Generative AI
Amazon Web Services

2024
Emerging Technologies
AIGA

2023
UX/UI Design
Coursera

LANGUAGES

English
Spanish

AREAS OF EXPERTISE

- AI & Automation
- Product Strategy
- UX/UI & Design
- Data & Integrations
- Digital Branding



WEBSITES

[Portfolio AI](#)
[Portfolio WEB](#)
[Fast Web](#)
[X](#)

EXPERIENCE

Founder & Digital Product Strategist — Fast Web — Barcelona, Spain — 2026 → Present
Building an AI-driven platform to help SMBs establish and optimize their digital presence. Leading product strategy, UX/UI design, and technical development end-to-end, with a focus on scalable and conversion-oriented solutions.

- Developing a scalable React-based framework for SEO/AEO-optimized business websites
- Designing and implementing AI-assisted lead generation funnels (early-stage)
- Creating vertical-specific solutions integrating tools such as WhatsApp and Google
- Improving website performance and organic visibility through Core Web Vitals optimization

Co-founder and Product Strategist — Mythos Studio — Barcelona, Spain — 2023 → 2025
Led product strategy and design for AI and blockchain-based digital solutions, working across concept development, prototyping, and implementation. Collaborated with multidisciplinary teams to build functional and user-centered systems.

- Developed AI assistants for appointment scheduling with Google Calendar automation
- Built customer support systems using semantic search (Qdrant + LLMs)
- Automated document processing workflows using OCR and AI, with storage in Baserow
- Designed AI-driven marketing workflows with basic segmentation and personalization
- Improved system efficiency through model selection and workflow optimization

Design & Creative Work — Barcelona, Spain — 2021 → 2023

- Created 350+ NFTs across BSC, Ethereum, and Polygon, with 250+ collected
- Delivered 3D design, branding, editorial, and web design for clients
- Exhibited work in international galleries, including Barcelona Maritime Museum
- Commissioned digital artwork for Pope Francis, included in private collections

Art & Tech Consultant — Scholas Occurrentes — Roma, Italy — 2018 → 2023

- Led creative and strategic consulting for blockchain-based art and NFT projects
- Collaborated with international teams across tech, art, and digital platforms
- Delivered NFT initiatives, including a project commissioned by Pope Francis
- Featured in [Forbes Argentina](#)